

DRAFT (5/3/22)

Nevada Task Force on Alzheimer's Disease State Plan Recommendation Planning Template

Recommendation: #15 Organizational Outreach

TFAD Member Lead(s): Susan Hirsch, Lead and Tina Dortch, Co-Lead

Current Recommendation as Stated:

Recommendation #15: Organizational Outreach

Recommendation: Encourage the business, government, social service, and non-profit sectors to: 1) Incorporate dementia-related information/resources into existing employee assistance programs to offer specialized assistance to individuals living with dementia and care partners; 2) Offer dementia awareness programs to their employees, including, but not limited to, Dementia Friends, Dementia Friendly Community Awareness Training (CAT) and Alzheimer's Association Education Programs; 3) Promote education regarding brain health initiatives; and 4) Develop partnerships with statewide Dementia Friendly Community Action Groups.

Indicators: Monitor dementia friendly activities and collaborations with businesses, government agencies social service organizations and not-for-profit entities.

Potential Funding: Grants, donations and/or gifts. Specific sources may include: • Employers and employer organizations.

Determination:

Propose this recommendation be: **Revised/Updated**

Justification:

DRAFT Justification:

Recommendation #15 Organizational Outreach should continue to be included in the TFAD State Plan. The proposed changes reflect current dementia friendly initiatives and updates based on development of programs/resources since the 2020 State Plan was drafted.

Suggested Revisions:

Recommendation:

~~Encourage the business, government, social service and non-profit sectors to:~~ **Engage all sectors of the community (including but not limited to healthcare, faith-based communities, law enforcement, retail, restaurants, government and long-term residential care and senior living) in:**

1) Incorporating **brain-health** and dementia-related information/resources into existing employee assistance programs to offer specialized assistance to ~~individuals~~ **people** living with dementia and care partners;

2) Offering dementia awareness programs to their employees, including, but not limited to, Dementia Friends, Dementia Friendly Community Awareness Training (CAT), Alzheimer's Association education programs, and **education programs through the Cleveland Clinic Lou Ruvo Center for Brain Health;**

3) Promoting education regarding brain health initiatives, **dementia risk reduction and living well with dementia;** and

4) Developing partnerships with **local statewide Dementia Friendly Nevada Community Action Groups, the Dementia Friendly Nevada Initiative as well as other state, local and national outreach initiatives.**

Indicators:

Monitor dementia-friendly activities and collaborations ~~with businesses, government, agencies, social service organizations and not-for-profit entities~~ **across various community sectors.**

Potential Funding:

Grants, donations and/or gifts. Specific sources may include employers and employer organizations.

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